

PRESSKID

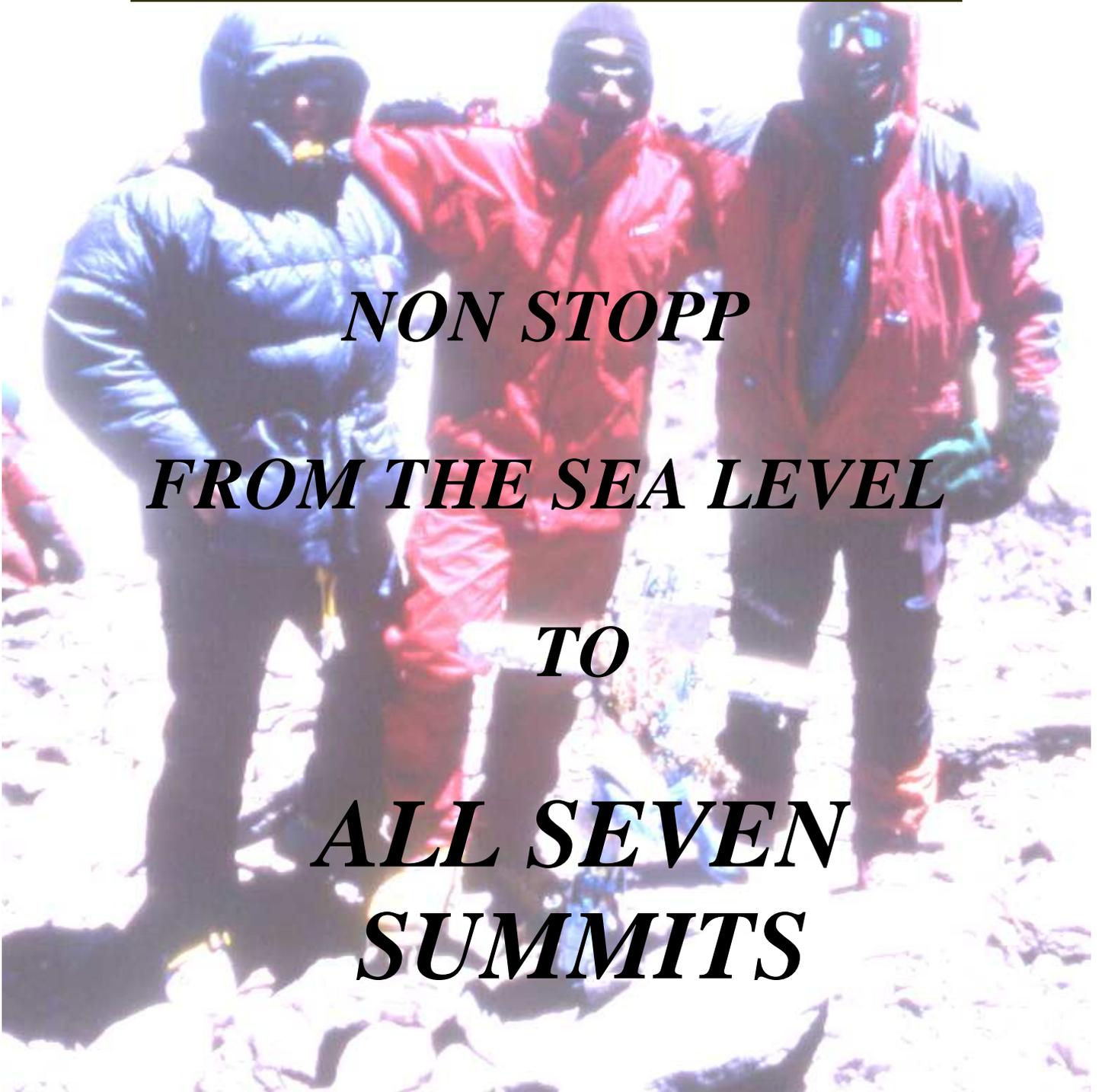
BIKE-HIKING EXTREM

NON STOPP

FROM THE SEA LEVEL

TO

*ALL SEVEN
SUMMITS*



Agenda

1. The one who does not take the challenge of life

The birth of our idea

2. The challenge

What's behind

3. Twins: There are always two of us

Private things which might be interesting for you

4. References

Previous projects: Unbelievable but proven

5. Costs and media performance

6. Contact

BIKE-HIKING extrem

Two brothers, one idea! The Turnowsky – Twins bear a challenge, nobody has ever met before. All of the Seven Summits will be climbed non-stop. The Seven Summits will not be reached by car or aeroplane but by racing bike

Climbing on the highest peaks of the seven continents starting from the deepest level: Starting point is the sea. They will arrive the by bike and then climb on the peak - non-stop.

The Turnowsky – Twins have created a new kind of extreme sports : Bike – Hiking, the combination of biking and hiking.

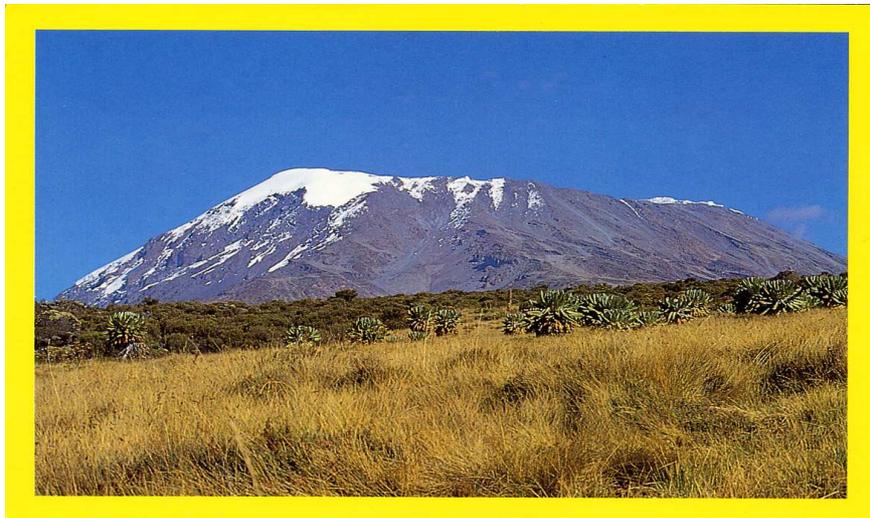
THE FACTS

- From Zero to 8.848 m (Mount Everest, Asia)
- From Zero to 6.959 m (Aconcagua, Southamerika)
- From Zero to 6.194 m (Mount McKinley, Northamerika)
- From Zero to 5.895 m (Kilimandscharo, Afrika)
- From Zero to 5.642 m (Elbrus, Europe)
- From Zero to 4.897 m (Vinson, Antarktis)
- From Zero to 4.884 m (Carstensch Pyramide, Australia/Ozeania)



THE FIRST TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF AFRIKA



Kilimandscharo, 5.895m

Starting-point: Tanga in Tansania

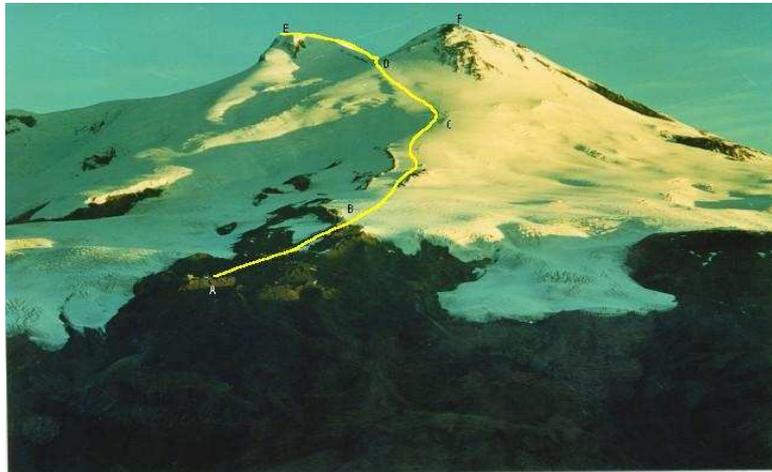
Distanze/bike: 400 km / 1.800 Hm

Distanze/walk: 36 km / 4.100 Hm

Date: October 2008

THE SECOND TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF EUROPE



ELBRUS, 5.642m

Starting-point: **Batumi in Georgien**

Distanze/bike: **270 km / 3.500 Hm**

Distanze/walk: **16 km / 3.500 Hm**

Date: **June 2009**

THE THIRD TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF SOUTHAMERIKA



Aconcagua, 6.959m

Starting-point: Valparaiso in Chile

Distanze/bike: 231 km / 4.000 Hm

Distanze/walk: 50 km / 4.200 Hm

Date: January 2009 or 2010

THE FOURTH TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF NORTHAMERIKA



Mount McKinley, 6.194 m

Starting-point: Anchorage in Alaska

Distanze/bike: in planning

Distanze/walk: in planning

Date: in planning

THE FIFTH TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF OZEANIA



Carstensz Pyramide, 4.884 m

Starting-point: Amamapare in Irian Jaya

Distanze/bike: in planning

Distanze/walk: in planning

Date: in planning

THE SIXTH TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF ANTARKTIS



Vinson, 4.897 m

Starting-point: **Weddellmeer (Icesea)**

Distanze/bike: **in planning**

Distanze/walk: **in planning**

Date: **in planning**

THE SEVENTH TRIP

NON STOPP TO THE HIGHEST MOUNTAIN OF THE WORLD



Mount Everest, 8.848m

Starting-point: **Kalkutta in India**

Distanze/bike: **in planning**

Distanze/walk: **in planning**

Date: **in planning**

The Challenges

- Unique: No human being has ever succeeded to manage such a large difference in altitude in such short time.
- The physical challenge: Biking and Hiking burden different groups of muscles which demands a great deal of the “whole” human being. Additional to the great physical strain there is the psychological strain due to sleep deprivation.
- Time is everything: An adequate acclimatisation is not possible in this short time. To climb up too long and stay too long on the mountain can therefore have dangerous consequences to your health, i.e. an oedema. We calculate 40 hours for the mountain, normally you need up to ten days.
- From dead silence to the storm: The weather will be an additional challenge. People fear the “Blanco Viento” (the white storm). Within very short time it whips over the peak with more than 160km/h

There are various sportsmen who manage ultra-long biking distances and there are many mountaineers who manage large differences in altitude, but the combination of these two things is a totally new challenge

Twins: There are always two of us...

... It was green and we were very proud of it – a green folding bicycle was our dream when we were children. If our mother had imagined what she had provoked with this - she would never have allowed us to ride a bike. But it was clear for parents that children had to learn to ride a bike and after the first bike another more sportive bike came along: the white coating and the orange - metallic frame provoke much admiration among our friends. In 1984 we got the ultimate bike of our time: a puch-olympic bike, directly from the factory for two and a half thousand shillings. It's still in the basement and reminds us of our biking tours to Salzburg and Carinthia.

In the meantime Gernot has a little stable of racing bikes - the correct number of bikes will not be publicised due to security reasons -, among these a “racing horse” with only six and a half kilos. Horst is proud of his brand new acquisition, a bike which weights only six kilos.

From the very beginning it was obvious that not only the material but also the alimentation had to be optimal. Horst began reading up on the topic of nutrition science, not only because he was interested in it for sportive reasons but also because of an allergy against pollen, which brought about swollen eyes and noses every year. A result of this research is the own distribution of more than 2.000 organic products from organic products companies from all around Austria and Germany.

While Horst was continuously specialising in nutrition, Gernot bought maps and maps..., studied the atlas, found peaks and passes and thought about the most unbelievable projects – so unbelievable that nobody has tried them....

Bike-Hiking extrem – The tests

In August 2002 the „Biketwins“ started to the greatest Bike-Hiking-Tour.

Non Stopp from Graz to the highest mountain of the alps



Mont Blanc, 4.807 m

Starting-point:	Graz
Distanze/bike:	1.064 km, 6.000 Hm
Distanze/walk:	3.700 Hm
Time:	70 hours

Bike-Hiking extrem – The tests

In September 2004 the „biketwins“ started to the next Bike-Hiking-Tour.

Non Stopp from Grado to the highest mountain of Austria



Großglockner, 3.798 m

Starting-point:	Grado
Distanze/bike:	222 km, 3.200 Hm
Distanze/walk:	2.000 Hm
Time:	16 hours

Bike-Hiking extrem – The tests

In July 2005 the „bike twins“ started to the next big Bike-Hiking-Tour.

Non Stopp from Genua to the highest mountain of Switzerland



Dom, 4.545 m

Starting-point:	Genua
Distanze/bike:	360 km, 3.800 Hm
Distanze/walk:	3.200 Hm
Time:	28 hours

Bike-Hiking extrem – The tests

In July 2005 the „bike twins“ started to the next big Bike-Hiking-Tour.

Non Stopp from Mahmud Abad to the highest mountain of Iran



Damavand, 5.671 m

Starting-point:	Mahmud Abad
Distanze/bike:	120 km, 3.100 Hm
Distanze/walk:	2.700 Hm
Time:	16 hours

The highlights of Bike-Hiking

- *März 1996:* from sea level Non Stopp to the Pico de Teide (3.718 m)
(highest mountain of Spain)
- *Juli 1996:* from lowest point of the West-Hemisphere (Bad Waterpoint -86 Meter in the Death Valley in the USA) to the Mount Whitney (4.418 m) (highest mountain USA)
- *Juli 2000:* from Graz Non Stopp to the Hochgolling (2.863 m)
(highest mountain of Steiermark)
- *Juli 2001:* from Graz Non Stopp to the Triglav (2.864 m)
(highest mountain of Julischen Alps/Slowenien)
- *Oktober 2001:* from Graz Non Stopp to the Großglockner (3.798 m)
(highest mountain of Austria)
- *August 2002:* from Graz Non Stopp to the Mont Blanc (4.807 m)
(highest mountain of the Alps)
- *August 2004:* from Graz Non Stopp to the Großvenediger (3.674 m)
- *September 2004:* from sea level (Grado) Non Stopp to the Großglockner (3.798 m)
- *August 2005:* from the sea level (Genua) Non Stopp to the Dom (4.545m)
(highest mountain of Switzerland)
- *September 2005:* from Graz Non Stopp to the Dachstein (2.995m)
- *Oktober 2005:* from the sealevelr (Piran) Non Stopp to the Triglav (2.864m)

More information look to: www.radzwillinge.at

The highlights of biking

- 1991: Salzburgtour (610 km, 13.000 Hm)
- 1992: Schweiz-Südtirol Radtour (1.500 km, 26.000 Hm, 25 Pässe)
- 1993: Frankreich Westalpen Tour (2.000 km, 37.000 Hm, 37 Pässe)
- 1994: Nordkap-Tour (4.200 km, 28.000 Hm, 20 Etappen) vollautark 25-30 kg equipment
- 1995: Spanien Tour (2.500 km, 27.000 Hm) highest pass from Europa Pico Veleta (3.398m)
- 1996: Amerika West Biketour (4.000 km, 40.000 Hm) Death Valley (+ 50, -60 Grad Cel.)
- 1997: Teneriffa, from sealevel to the Teide (3.780m) 4.000 Hm in 6 1/2 hours
SamSon Radmarathon (rank 15), Ötztal Marathon (rank 23)
- 1998: Rekord: 36.200 km and 310.000 Hm, bikerace Trondheim-Oslo
Norwegen Tour (from Kristiansand – Sognefjell – Narvik – Lofoten - Trondheim)
- 1999: Pyrenäen biketour, 35.000 Hm, 1.700 km, 35 Pässe
- 2000: „Österreich Radrundfahrt 2000 Non Stopp“ (1.150 km u. 15.000 Hm in 45 hours)
(Rank 12 in the Internationalen Alpencup)
Graz - Hochgolling Non Stopp (2.863 m, highest mountain of Steiermark)
Graz - Florenz Non Stopp (700 km in 24 hours)
- 2001: Rank 3 in the Glocknerman (723 km, 10.100 Hm)
Rang 11 in the RATA (Race across the alps) 509 km, 12.200 Hm
Graz - Triglav Non Stopp (2.864 m, highest mountain of Slowenia)
Graz - Großglockner Non Stopp (3.798m, highest mountain of Österreichs)
- 2002: Rank 1 in the bikerace Glockner Man (840 Kilometer, 14.000 Hm)
Rank 8 in the bikerace „Race across the alps“ (544 Kilometer, 12.600 Hm)
From Graz Non Stopp to the Mont Blanc (4.807m), 1.064 Kilometer and
4.000 Hm in 70 hours
- 2003: Jeantex Transalp Tour 2003 (Mixed valuation Rank 13), 800 Kilometer, 20.500 Hm
Extrem-bikerace XXALPS (from Vaduz in Liechtenstein to Isola 2000 / Cote D'Azur)
Rank 4, 2.140 Kilometer, 53.000 Hm, 44 Alpenpässe
- 2004: Ultra Radmarathon Vizeweltmeister 2004 (1.010 km, 16.000 Hm, 12 Pässe)
Graz - Großvenediger Non Stopp (3.674 m)
Grado/Adria - Großglockner Non Stopp (3.798 m, highest mountain from Austria)
- 2005: Vizeweltmeister Ultra-Radmarathon „Glocknerman“ 2005
3. und 4. Platz in the Race across the alps (hardest One Day bikerace of the world)

More information look to: www.radzwillinge.at

The highlights of hiking

- 1990: Hiking in Matrei (the first 3.000 er)
- 1991: Hiking to Großglockner (3.798m highest mountain from Austria)
- 1993: The first 4.000er (Gran Paradiso 4.061m, Gran Combin (4.184m)
- 1994: Hiking to Mont Blanc (4.808m)
Hiking Tour in Glockner Group (Gr. Wiesbachhorn, Hoher Tenn...)
- 1995: Ortler group (18 3.000er) and Wallis/Monte Rosa (17 4.000er)
- 1996: Mount Whitney (4.418m) and Mont Elbert (4.400m) in the USA
From the sea level to the highest mountain of Spain (Teide 3.718m)
- 1997: Ötztaler Alpen (16 3.000er in only 4 days), Killimanjaro/Afrika (5.896m)
Wallis/Mischabell group (6 new 4.000er)
- 1998: Fanes group Skiing Tour
- 1999: Ötztaler Alpen Skiing Tour with 14 3.000er and Stubaier alps skiing tour
"1. Österreichische Schitourenmarathon" in Saalbach/Hinterglemm
Hiking Anden in Peru (Alpamayo 5.947m, Nevada Copa 6.188m, Huascaran 6.768m)
- 2000: Hiking Anden in Argentinien: Aconcagua (6.959m highest mountain of Amerika)
Stubaier Alpen skiing tour, Graz – Hochgolling (2.863m) Non Stopp
- 2001: Hiking Anden in Ecuador: Cotopaxi (5.897m) and Chimborazo (6.310m),
Illiniza..
Graz – Triglav (2.864m) Non Stopp
Graz – Großglockner (3.798m) Non Stopp
- 2002: Graz → Mont Blanc (4.807m) Non Stopp
- 2004: Hiking Anden in Chile: Marmolejo (6.108m), Ojos del Salado (6.893m)
Hiking in Atlas group in Marokko/Afrika (Toubkal 4.167m)
- 2005: Silvretta skiing tour

More information look to: www.radzwillinge.at

Costs

The costs for the first world record projects “From the sea level to the first three peak of the “seven summits” amount to a total of € 57.000

„Non Stopp from the sea level to Elbrus“:	€ 15000
„Non Stopp from the sea level to Kilimandscharo“:	€ 6.000
„Non Stopp from the sea level to Aconcagua“:	€ 30000

MARKETING

In return for your sponsoring we offer:

- Regional and international press coverage in daily newspapers, ORF-radio, ORF-tv
- Presentation of the film at the famous “International mountain film festival” in Graz
- Advertising space on bike and mountain shirts
- Regional and national photo shows

Contact

Presse:

www.medienproduktion.at
Gernot Haberfellner
Puchweg 20
A-8071 Hausmannstätten
office@medienproduktion.at
0699/ 12 734 754

Idea and planning:

Gernot Turnowsky
++43-664-54 28 905
gernot.turnowsky@inode.at

Simmaweg 13
8074 Raaba